PIZZA SALES SQL QUERIES

1. ---Total Revenue---

Select Sum (total\_price) AS Total\_Revenue From [Pizza Sales]



1. ---Average Order Value

Select Sum(total\_price)/Count(Distinct order\_id) as Avg\_Order\_Value From [Pizza Sales]



1. ---Total Pizza Sold---

Select Sum(quantity) As Total\_Pizza\_Sold From [Pizza Sales]



1. ---Total Orders Placed---

Select Count(Distinct order\_id) As Total\_Order\_Placed from [Pizza Sales]



1. ---Average Pizzas Per Order---

Select ROUND(Sum(quantity)/Count(Distinct order\_id),2) As Average\_Pizzas\_Per\_orders from [Pizza Sales]



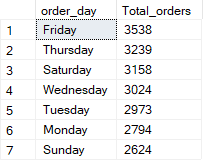
1. ---Daily Trend For Total Orders---

Select DATENAME(DW,order\_date) As order\_day,Count(Distinct order\_id) As Total\_orders

from [Pizza Sales]

Group By DATENAME(DW,order\_date)

Order By Total\_orders Desc



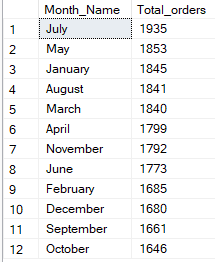
1. ---Monthly Trend For Total Orders---

Select DATENAME(MONTH ,order\_date) As Month\_Name,Count(Distinct order\_id) As Total\_orders

from [Pizza Sales]

Group By DATENAME(MONTH,order\_date)

Order By Total\_orders Desc

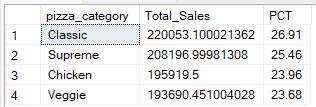


1. ---Percentage Of Sales By Pizza Category---

Select pizza\_category, Sum(total\_price) as Total\_Sales, Sum(total\_price)\*100 / (Select Sum(total\_price) From [Pizza Sales]) As PCT

From [Pizza Sales]

Group By pizza\_category



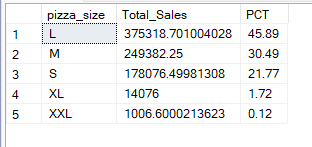
1. ---Percentage Of Sales By Pizza Size---

Select pizza\_size, Sum(total\_price) as Total\_Sales, Round(Sum(total\_price)\*100 / (Select Sum(total\_price) From [Pizza Sales]),2) As PCT

From [Pizza Sales]

Group By pizza\_size

Order By PCT Desc



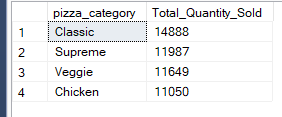
1. ---Total Pizza Sold By Pizza Category---

SELECT pizza\_category, SUM(quantity) as Total\_Quantity\_Sold

FROM [Pizza Sales]

GROUP BY pizza\_category

ORDER BY Total\_Quantity\_Sold DESC



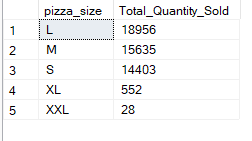
1. ---Total Pizza Sold By Pizza Size---

SELECT pizza\_size, SUM(quantity) as Total\_Quantity\_Sold

FROM [Pizza Sales]

GROUP BY pizza\_size

ORDER BY Total\_Quantity\_Sold DESC

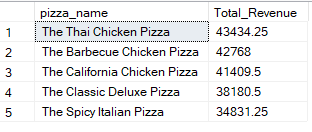


1. ---Top 5 By Revenue---

Select Top 5 pizza\_name, Sum(total\_price) As Total\_Revenue From [Pizza Sales]

Group By pizza\_name

Order By Total\_Revenue Desc

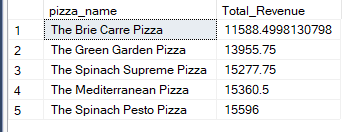


1. ---Bottom 5 By Revenue---

Select Top 5 pizza\_name, Sum(total\_price) As Total\_Revenue From [Pizza Sales]

Group By pizza\_name

Order By Total\_Revenue Asc

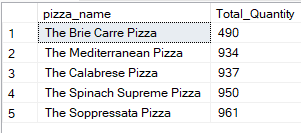


1. ---Top 5 Pizza By Quantity---

Select Top 5 pizza\_name, Sum(quantity) As Total\_Quantity From [Pizza Sales]

Group By pizza\_name

Order By Total\_Quantity Desc

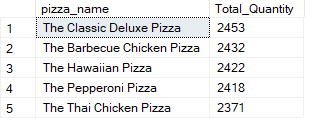


1. ---Bottom 5 Pizza By Quantity---

Select Top 5 pizza\_name, Sum(quantity) As Total\_Quantity From [Pizza Sales]

Group By pizza\_name

Order By Total\_Quantity Asc

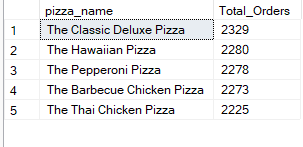


1. ---Top 5 Pizzas By Total Orders---

Select Top 5 pizza\_name, Count (Distinct order\_id) As Total\_Orders From [Pizza Sales]

Group By pizza\_name

Order By Total\_Orders Desc



1. ---Bottom 5 Pizzas By Total Orders---

Select Top 5 pizza\_name, Count (Distinct order\_id) As Total\_Orders From [Pizza Sales]

Group By pizza\_name

Order By Total\_Orders Asc

